



New England Gypsy Horse Club

Dear Potential Sponsor,

It is the intent and purpose of The New England Gypsy Horse Club (NEGHC) to showcase the beauty and versatility of the Gypsy Horse and to support all members as an integral part of the club; to educate and inform the membership and the general public about the Gypsy Horse and to conduct horse shows and other equine related events for exhibition and promotion of Gypsy Horses to strengthen the bonds of the breed's lovers. Our club was formed in 2017, we are a non-profit organization dedicated to safe, family-orientated, Gypsy Horse-related activities. Our EIN number is 82-0768241.

We are offering a unique opportunity to businesses such as yours to sponsor the **Annual NEGHC Gypsy and All Breed Horse Show** to be held **October 12 & 13 in Cobleskill, NY**. This is our first year offering two shows in one year. We offer various classes for horses of any breed – english, western, driving, games, ranch horse classes, beginner, and more – for various age groups and ability levels. We had exhibitors from all over the Northeast the last five years as well as exhibitors from as far away as Virginia and Ottawa. We are also looking for **discounts** and **incentives** for members of our club. Individuals and businesses vested in the Equine and Agricultural fields such as yourself will make it possible to hold a quality horse show that is affordable to all members of the horse community and most importantly our younger riders. Some of the ways your donation will help are to provide division awards for riders, upkeep, and maintenance of showgrounds, and the ability to provide learning opportunities for all ages of riders with a clinic. NEGHC is guided by dedicated volunteers. Our only sources of revenue have been the fees paid by members and donations received from generous individuals and businesses like you.

In return for your financial sponsorship, **NEGHC will promote your business** in ways such as, reading the business name or tagline for the class(es) sponsored, listing your business name on our website and Facebook sites and giving space to hang a banner or sign in the main ring at our horse show. Please take a moment to review and select the sponsor package which best fits your business. Please do not hesitate to contact me for further information.

Respectfully yours,

*Livia Brine*

NEGHC President

Please send banners and all donations with this form to:

Livia Brine, 323 King Street, Littleton MA 01460

Or email to [neghcshow@gmail.com](mailto:neghcshow@gmail.com)

Checks can be made out to:

New England Gypsy Horse Club

PayPal [neghcshow@gmail.com](mailto:neghcshow@gmail.com)

All logos to be submitted electronically via email to [neghcshow@gmail.com](mailto:neghcshow@gmail.com) high resolution PDF with embedded fonts or JPG to size at 300 dpi accepted.

Name of Person or business:	
Tagline to be announced (ex: "This class has been sponsored by: ABC Stables") :	
Phone # (        )	Email:
Website:	

<b><i>Sponsorship Levels</i></b>				
Features	<input type="checkbox"/> Platinum \$700	<input type="checkbox"/> Gold \$500	<input type="checkbox"/> Silver \$300	<input type="checkbox"/> Bronze \$200
<b>Announcement(s) with your tag line</b>	X	X	X	
<b>Display your banner in arena</b> <small>(if mailed to NEGHC by September 15th or brought by you to the show)</small>	X	X	X	X
<b>Logo on website with link</b> <small>(if provided by September 15th)</small>	X	X	X	X
<b>Logo on social media post(s)</b> <small>(if provided by September 15th)</small>	X	X	X	X
<b>Literature featured at Hospitality Table</b> <small>(if mailed to NEGHC by September 15th or brought by you to the show)</small>	X	X	X	
<b>Sponsorship of division</b>	X	X		
<b>Sponsorship of individual class</b>	X	X	X	

<b>Breakfast Sponsor \$250 SOLD</b>	<ul style="list-style-type: none"> <li>Announcement(s) with your tag line</li> <li>Display your banner in arena</li> <li>Logo on website with link (if provided by September 15th)</li> <li>Logo on social media (if provided by September 15th)</li> <li>Literature featured at Hospitality Table (if mailed to NEGHC by September 15th or brought by you to the show)</li> </ul> <p>Coffee, breakfast items will be placed at Hospitality table for all to enjoy</p>
<b>Saturday Lunch Sponsor \$300 SOLD</b>	<ul style="list-style-type: none"> <li>Announcement(s) with your tag line</li> <li>Display your banner in arena</li> <li>Logo on website with link (if provided by September 15th)</li> <li>Logo on social media (if provided by September 15th)</li> <li>Literature featured at Hospitality Table (if mailed to NEGHC by September 15th or brought by you to the show)</li> </ul> <p>Lunch will include sandwiches, chips and drinks</p>

**A la carte Sponsorship**

\_\_\_\_\_ \$40 Class Sponsorship of 1 Class

\_\_\_\_\_ \$60 Add a class- must be approved (4 available)

\_\_\_\_\_ \$100 Banner in arena

Email [neghcsnow@gmail.com](mailto:neghcsnow@gmail.com) about adding a class.