

Dear Potential Sponsor,

The New England Gypsy Horse Club (NEGHC) is dedicated to showcasing the beauty and versatility of the Gypsy Horse while fostering an inclusive community for all equestrians. As a 501(c)(7) non-profit organization (EIN: 82-0768241), our mission is to educate the public about the Gypsy Horse, support our members, and host quality equine events that celebrate the breed and the broader equestrian community.



We are excited to offer you a unique opportunity to sponsor one or both of our 2025 horse shows, both of which will be held at the **Cobleskill Fairgrounds in Cobleskill, NY:**

- **NEGHC Summer Equinox Gypsy & All Breed Horse Show** – June 28-29
- **NEGHC Autumn Gypsy & All Breed Show Show** – October 12-13

Our shows welcome horses of all breeds and feature a variety of classes, including English, Western, driving, ranch horse, beginner divisions, and more. With exhibitors traveling from across the Northeast, and locations as far away as Florida and Ottawa, our events provide a diverse and competitive yet supportive environment that supports riders of all ages and experience levels.

Your sponsorship plays a vital role in making these events successful and accessible. Contributions help provide division awards, maintain showgrounds, and offer valuable learning opportunities such as clinics for riders of all ages. NEGHC is run entirely by dedicated volunteers, and our only funding sources are membership fees and the generous support of individuals and businesses like you.

We have several sponsorship opportunities available, including:

- **Platinum, Gold, Silver, and Bronze Sponsorship Levels** – Each level provides increasing promotional benefits, including class sponsorships, banner placement, social media recognition, and more.
- **Breakfast & Lunch Sponsorships** – Help provide breakfast or lunch for exhibitors and volunteers. Meals may include coffee and pastries for breakfast or sandwiches, pizza, or similar items for lunch. This is a great way to gain visibility while directly supporting the hardworking individuals who make these events possible.
- **Add A Class Sponsorships** – We have **four opportunities per show** for sponsors to add a class of their choice, pending approval by NEGHC. This allows businesses to tailor their sponsorship to an area of interest while providing additional competition opportunities for exhibitors. There are 4 opportunities per show so contact us ASAP please.

We also appreciate support in the form of discounts or incentives for NEGHC members. Please take a moment to review the sponsorship packages available and choose the one that best fits you. If you have any questions or would like to discuss a customized sponsorship opportunity, feel free to reach out.

Thank you for considering this opportunity to support the equestrian and Gypsy community. We greatly appreciate your generosity and look forward to partnering with you.

Please send banners and all donations with this form to:

Livia Brine, 323 King Street, Littleton MA 01460

Or email to neghcshow@gmail.com

Checks can be made out to:

New England Gypsy Horse Club

PayPal neghcshow@gmail.com

All logos to be submitted electronically via email to

neghcshow@gmail.com, high-resolution PDF with embedded fonts or JPG to size at 300 dpi accepted.

NEGHC Gypsy & Open Show, Cobleskill, NY 2025 Show Sponsorship

Name of Person or business:	
Tagline to be announced (ex: "This class has been sponsored by: ABC Stables") :	
Phone # ()	Email:
Website:	
For which show? Circle one or both: Summer Autumn	

<i>Sponsorship Levels</i>				
Features	<input type="checkbox"/> Platinum \$700	<input type="checkbox"/> Gold \$500	<input type="checkbox"/> Silver \$300	<input type="checkbox"/> Bronze \$200
Announcement(s) with your tagline	X	X	X	
Display your banner in the arena <small>(if mailed to NEGHC a min of 2 weeks before the show or brought by you)</small>	X	X	X	X
Logo on website with link <small>(if provided a min of 1 month before the show)</small>	X	X	X	X
Logo on social media post(s) <small>(if provided a min of 1 month before the show)</small>	X	X	X	X
Literature featured at Hospitality Table <small>(if mailed to NEGHC a min of 2 weeks before the show or brought by you)</small>	X	X	X	
Sponsorship of Division	X	X		
Sponsorship of an individual class	X	X	X	

Breakfast Sponsor \$250	<ul style="list-style-type: none"> Announcement(s) with your tagline Display your banner in arena (if mailed to NEGHC a min of 2 weeks before the show or brought by you) Logo on website with link (if provided a min of 1 month before the show) Logo on social media (if provided a min of 1 month before the show) Literature featured at Hospitality Table (if mailed to NEGHC a minimum of 2 weeks before the show or brought by you)
Lunch Sponsor \$300	<ul style="list-style-type: none"> Announcement(s) with your tagline Display your banner in arena (if mailed to NEGHC a min of 2 weeks before the show or brought by you) Logo on website with link (if provided a min of 1 month before the show) Logo on social media (if provided a min of 1 month before the show) Literature featured at Hospitality Table (if mailed to NEGHC a minimum of 2 weeks before the show or brought by you)

A la carte Sponsorship

- _____ \$40 Class Sponsorship of 1 Class
- _____ \$60 Add A Class (2 still available)

_____ \$100 Banner in arena

Email neghcsnow@gmail.com about adding a class.